

Deltek congratulates our Market Research customers who made the 2015 AMA Gold Top 50 report.

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RANK	ORGANIZATION	RANK	ORGANIZATION
12	Nielsen Holdings	26	Perception Research Services
2	Kantar	27	Service Management Group Inc.
3	IMS Health Inc.	28	YouGov
4	Ipsos S.A.	29	SSRS Media
5	IRI (Worldwide)	30	Directions Research Inc.
6	Westat	31	MarketVision
7	GfK USA	32	Public Opinion Strategies
8	comScore, Inc.	33	Radius Global Market Research
9	The NPD Group Inc.	34	Phoenix Marketing International
10	J.D. Power and Associates	35	MarketCast
11	ICF International Inc.	36	Hanover Research
12	Maritz Research (now MaritzCX)	37	Informa Research Services Inc
13	Abt SRBI Inc.	38	LRA Worldwide
14	dunnhumbyUSA	39	Reckner Chalfont
15	Decision Resources Group	40	RDA Group Inc.
16	ORC International	41	KS&R Inc.
17	National Research Corp.	42	NAXION
18	Lieberman Research Worldwide	43	Bellomy Research Inc.
19	Rentrak Corp.	44	Market Probe Inc.
20	Market Strategies International	45	Gongos Inc.
21	Communispace Corp.	46	The Link Group
22	AlphampactRx	47	Kelton
23	Vision Critical Communications Inc.	48	Chadwick Martin Bailey Inc.
24	Burke Inc.	49	Rti Research
25	Morpac Inc.	50	Fors Marsh Group

 Deltek Customers

For this report, the AMA (American Marketing Association) analyzed revenue inputs from 192 U.S.-based, for-profit research businesses. These were comprised of the Top 50 research companies by revenue along with 142 full-service research firms that are members of CASRO (the national association of research organizations).